

Webinar Series 2:

How to Offer Courses?

Acknowledgement of Country

ExpertGate acknowledges the traditional custodians of the land on which we meet today and pay my respects to Elders past, present and emerging. We pay respect to the peoples of the Darug, Tharawal, Eora and Wiradjuri nations who are the Traditional Custodians of this Land.



What is ExpertGate Course?

ExpertGate courses are tailored, expert-led sessions designed to provide focused training and skill enhancement in various professional fields include Agriculture, Healthcare, Education, Manufacturing, Environmental Science, Energy, Mining, Business, and more.

Courses are created and conducted by verified experts, ensuring a high level of knowledge and practical expertise.



Is it a Short or Long Course?

ExpertGate offers flexible course lengths to suit your needs and expertise. Whether you want to design a short, focused course or a comprehensive, in-depth program, you have the freedom to choose the format that best aligns with your teaching goals and audience requirements.

This flexibility allows you to target both quick skill enhancements and deep-dive educational experiences for your learners.



Why Experts Offer Courses at ExpertGate

Experts choose to offer courses at ExpertGate because of its unique blend of features:

Global Exposure: Reach a diverse, international audience of professionals and students.

Automated Tools: Benefit from easy course creation, enrollment management, secure payment systems and LMS.

Flexible Teaching Options: Design short or long courses tailored to your expertise and teaching style.

One-on-One Assistance: Enjoy personalised support from a dedicated representative every step of the way.

50% Social Contribution: 50% of profits are reinvested into educational initiatives for underprivileged communities.



Why ExpertGate Courses Are Different

Expert-Led: Courses are taught by top-tier academic and industry experts with verified credentials.

Real-Time Interaction: Unlike pre-recorded programs, ExpertGate courses are delivered live, fostering direct engagement between instructors and learners.

Customisable Structure: Experts can design courses tailored to their field, whether short or long, with flexible scheduling.

Social Impact: 50% of profits are reinvested in educational programs for underserved communities, making every course a meaningful contribution to society.

Automation: From enrollment to payment, the entire process is automated, saving time for both experts and participants.



How to Set Up a Course at ExpertGate

How to set up a Course: Create and publish your courses in a few minutes with our intuitive interface.

Enrollment Management: Unique registration and join links are generated automatically, simplifying the enrollment process for you and your learners.

Payments Management: Our fully automated payment system ensures prompt and secure transactions, allowing you to focus on your instruction.

Comprehensive Dashboard: Utilise our Learning Management System (LMS) to effortlessly monitor registrations and gather feedback to enhance your teaching.

One-on-One Assistance: Enjoy personalised support from a dedicated representative every step of the way.

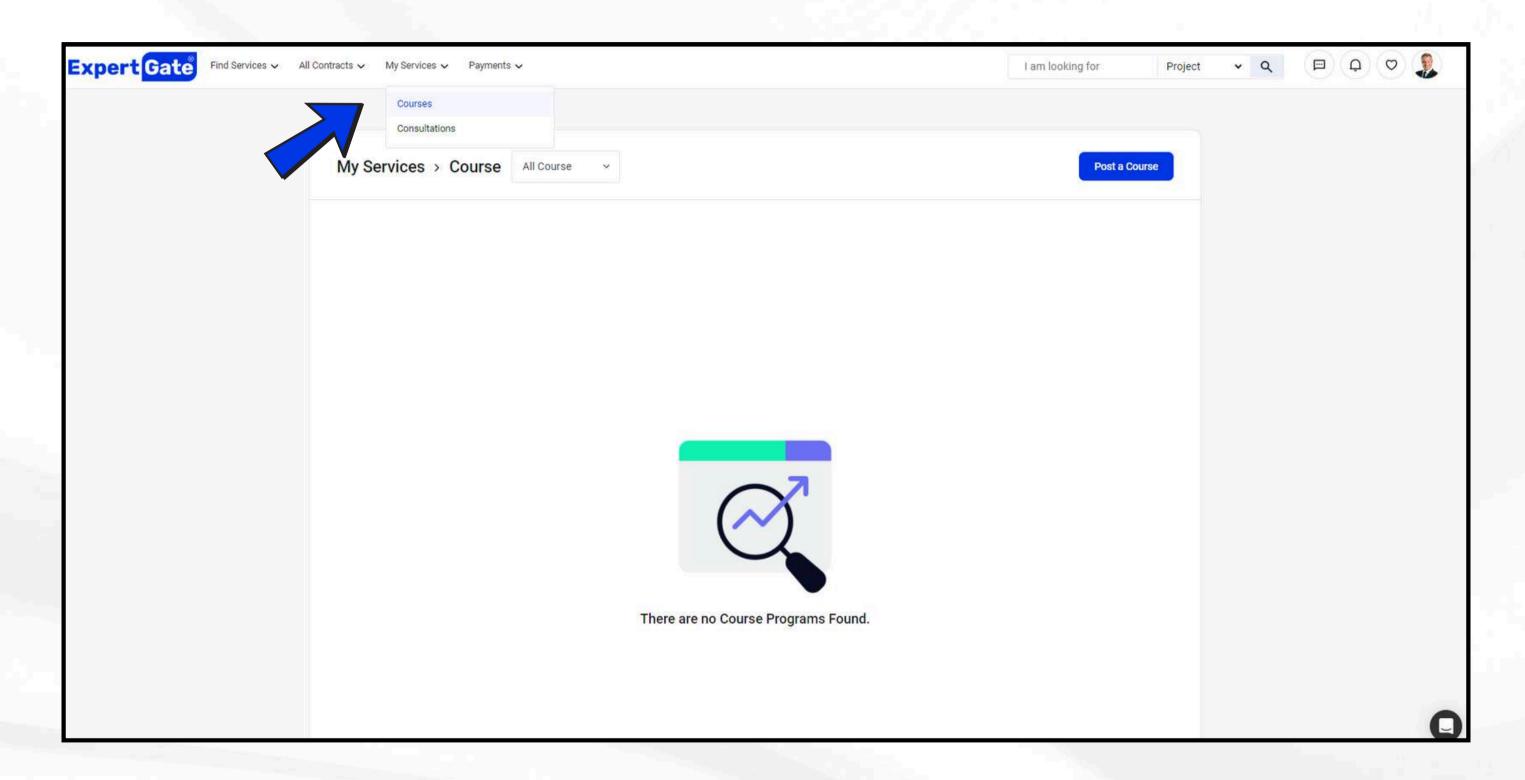




How to set up a Course?



Visit your Dashboard







Fill in the Course Information

Expert Gate Find Services V All Contracts V My Services V Pa	nyments 🗸		I am looking for Project • Q		
		2 3 Schedule Course Details			
	Choose Category Healthcare	·			
	Course Title (maximum 200 characters)				
	Statistical Analysis for Precision Medicine: Integrat	ing Genetics, Environment, and Health Data			
	Course Fee USD (per participant)	Participants (maximum 100)			
	1000	40			
	Language English				
	Course Instructors (Maximum 5)				
	Dr Mostakimur Rahman Epidemiologists / Epidemiology Expert Bangladesh				
	Partner Organisations (Optional; maximum 3)				
	Western Sydney University				
	Not in the list? Add New				
	Cancel	Continue			





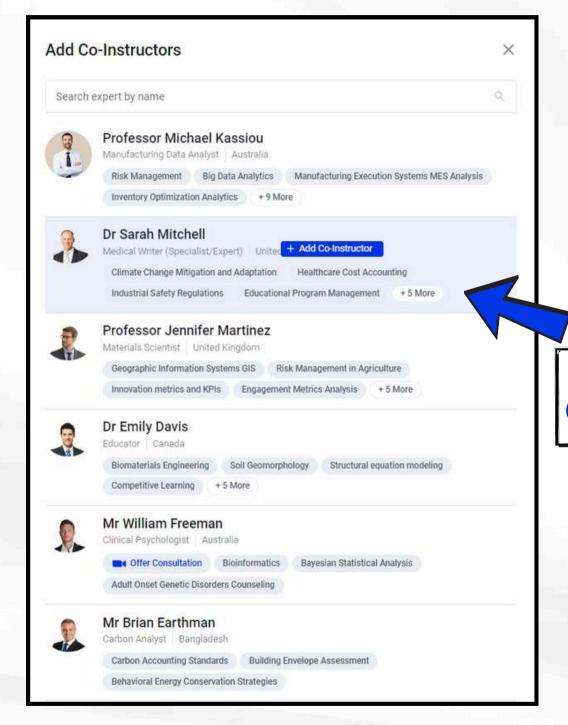
Add Co-Instructor (optional)

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	Post Course 1 Course Info	Course Schedule Cours	3 e Details		
	Choose Category				
		Healthcare ~			
	Course Title (maximum 200 characters) Statistical Analysis for Precision Medicin	ne: Integrating Genetics, Environment, and Health Data			
	Course Fee USD (per participant)	Participants (maximum 100)			
	1000	40			
	Language				
	English		•		
	Course Instructors (Maximum 5)				
	Dr Mostakimur Rahman Epidemiologists / Epidemiology Expert Bangladesh				
	Partner Organisations (Optional; maximum 3)				
		iversity of Melbourne 🛞 Victoria University 🛞	v a		
	Select or Input Partner Organisation(s)				
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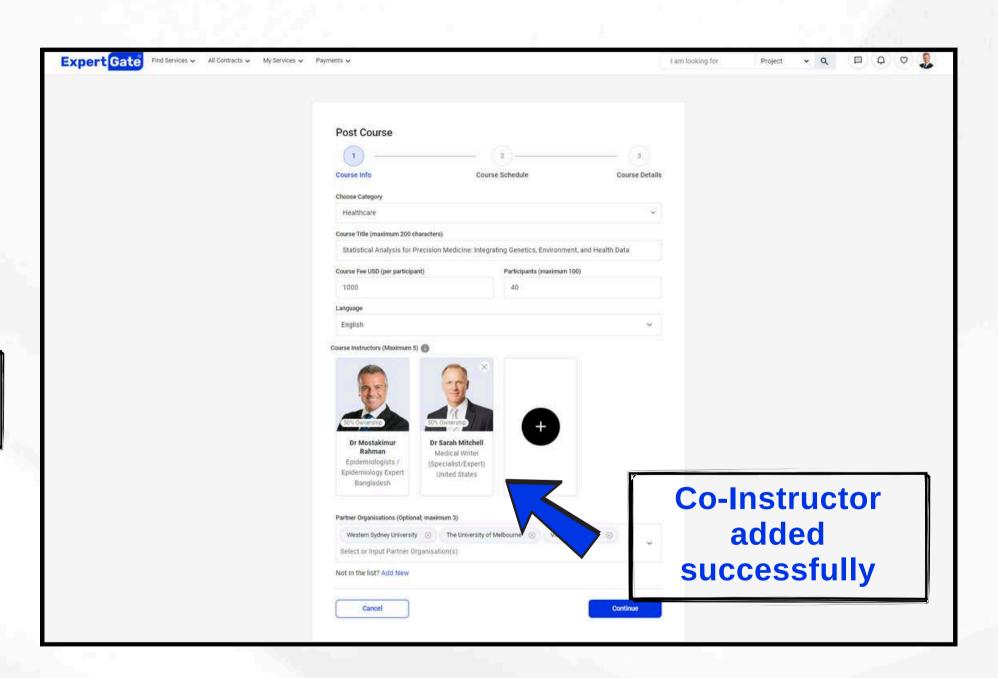




Add Co-Instructor (optional)



Choose **Co-Instructor**







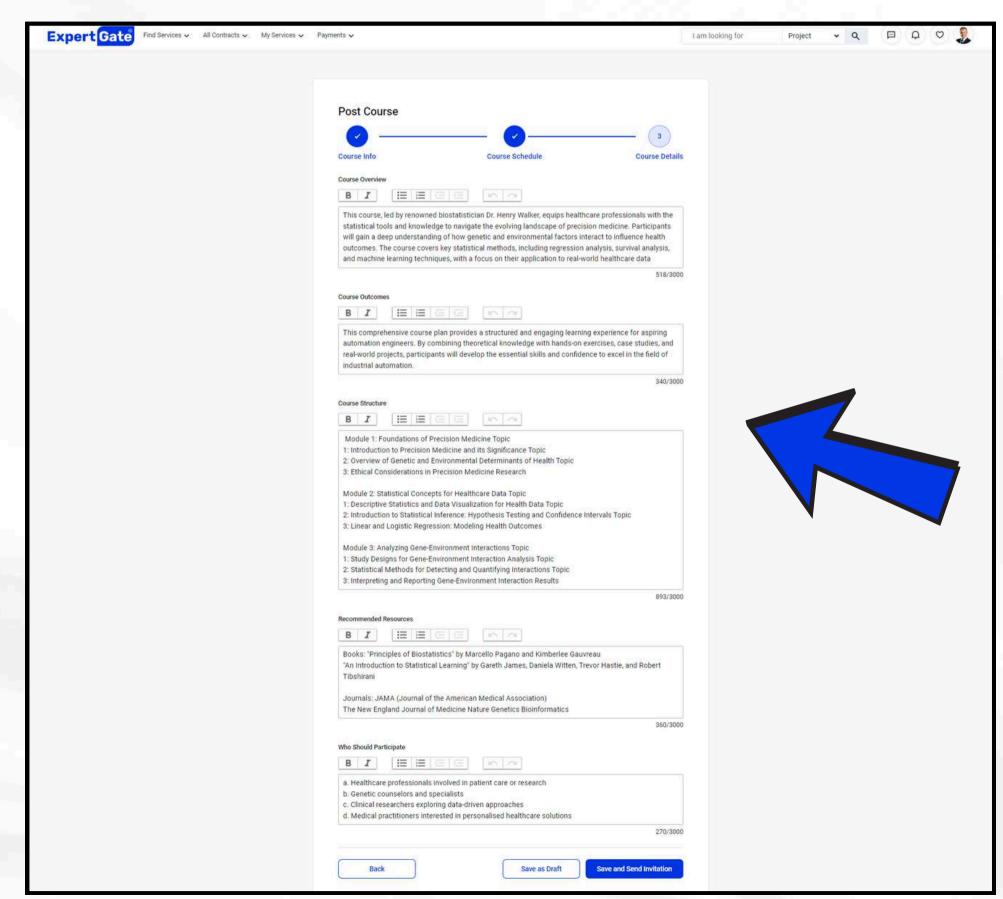
Provide Course Schedule (Date & Time)

Expert Gate Find Services V All	Contracts ✓ My Services ✓ Payments ✓				I am looking for	Project	· Q	e Q	0	2
	Course		Course Schedul	Course Deta	ils					
	Onli Class S Date		Start Time	End Time						
		Doct 2024	10:00 AM 🕓	11:00 AM 🔘						
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	Was This Page Useful ?	Yes QI No			Provide Fee	dback				





Provide Course Details

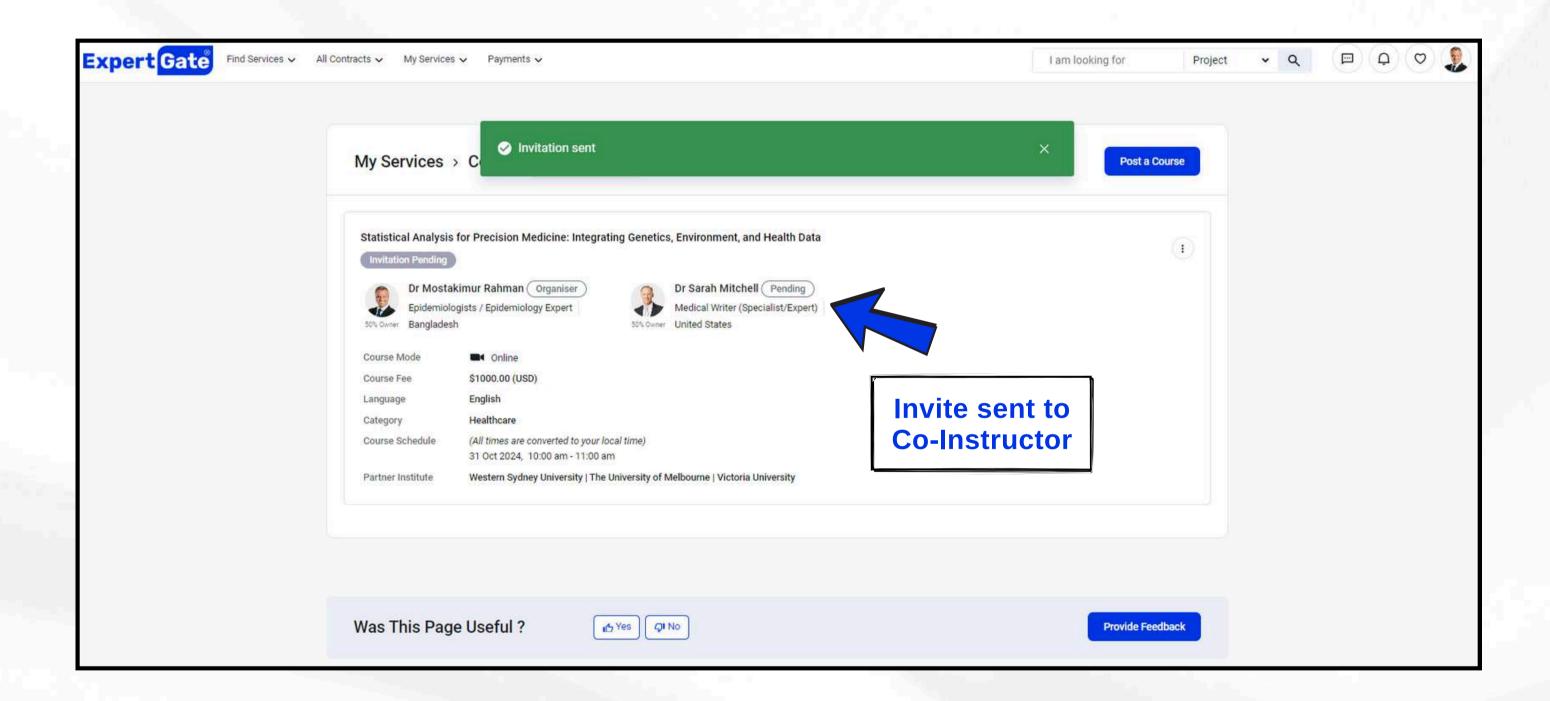


Add Course overview, outcome, structure and other details





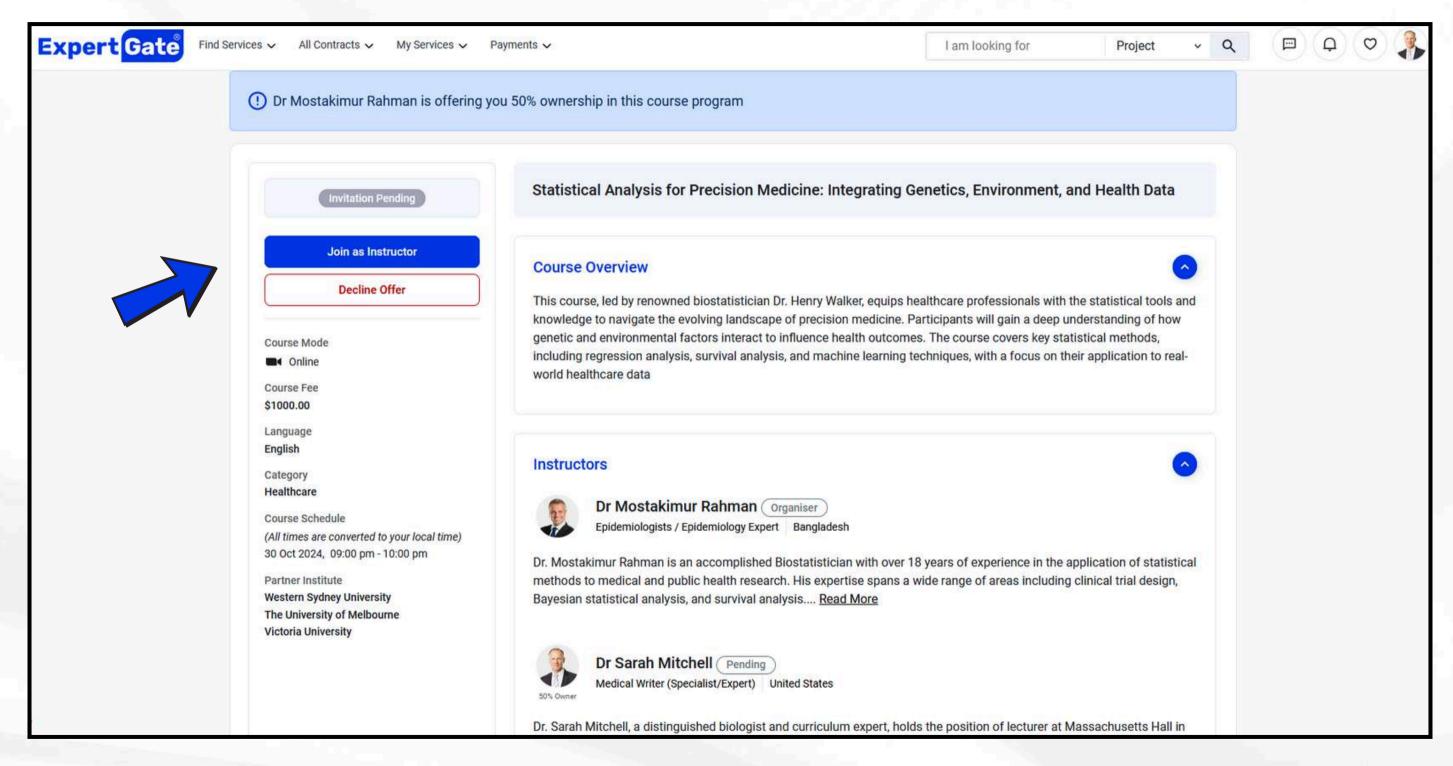
Submit and Send Invitation







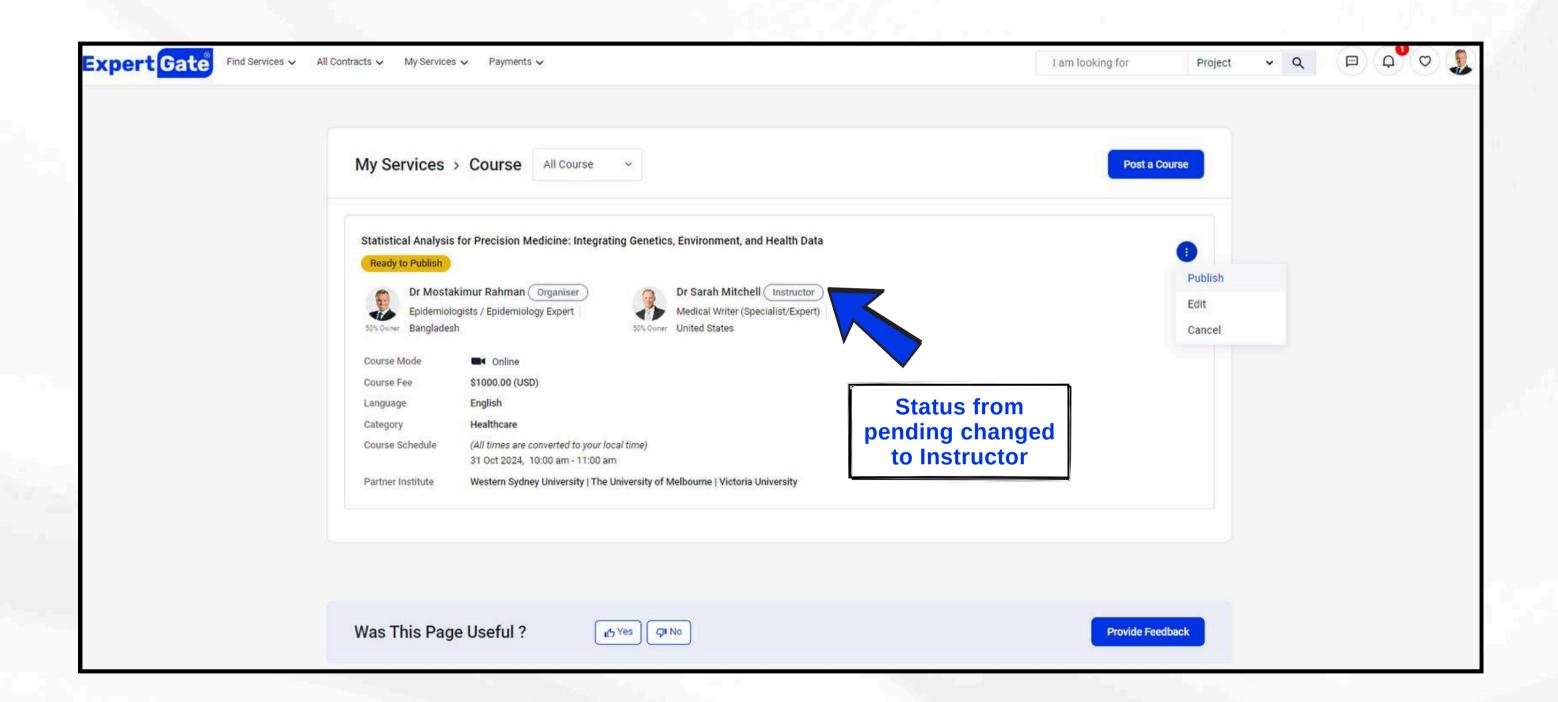
Accept or Decline Invite







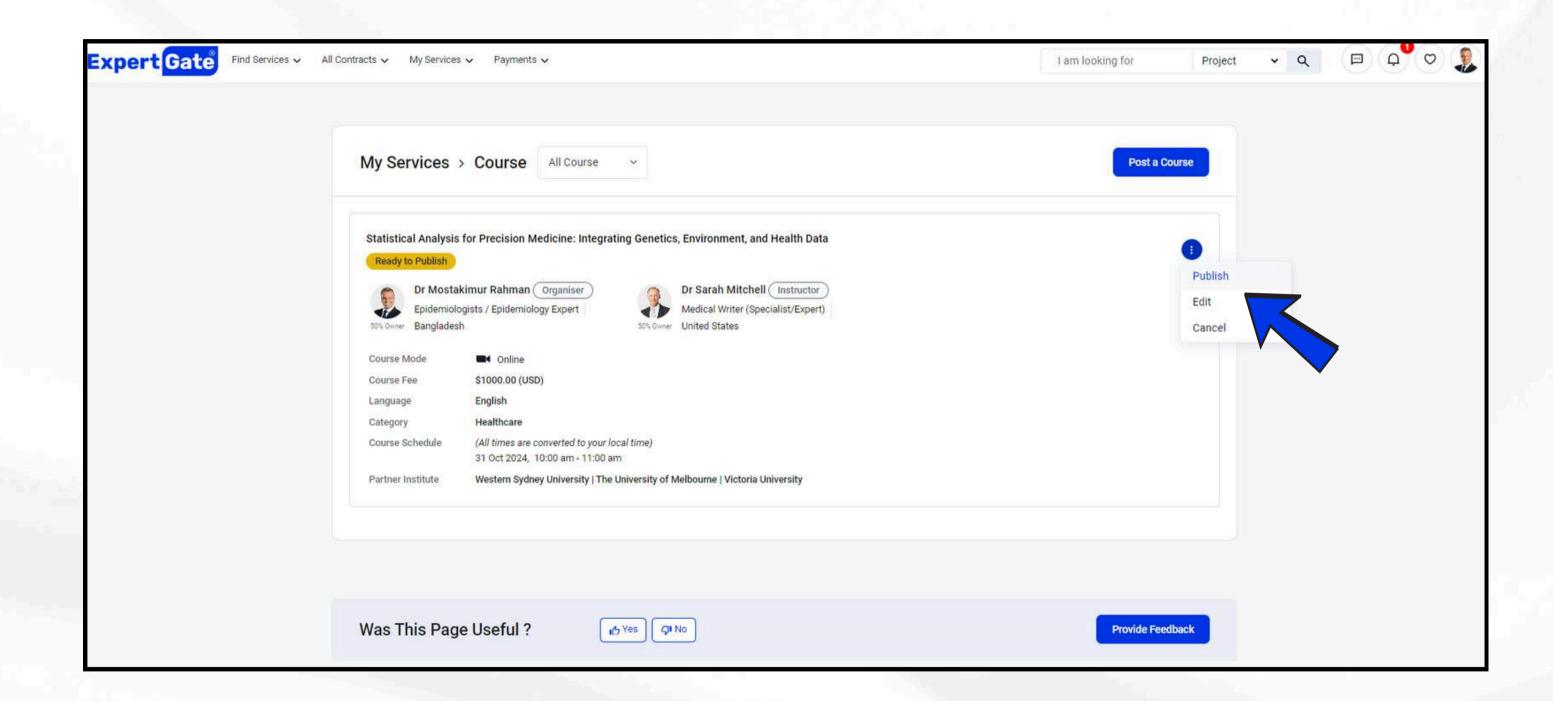
When Co-Instructor Accepts the Invite







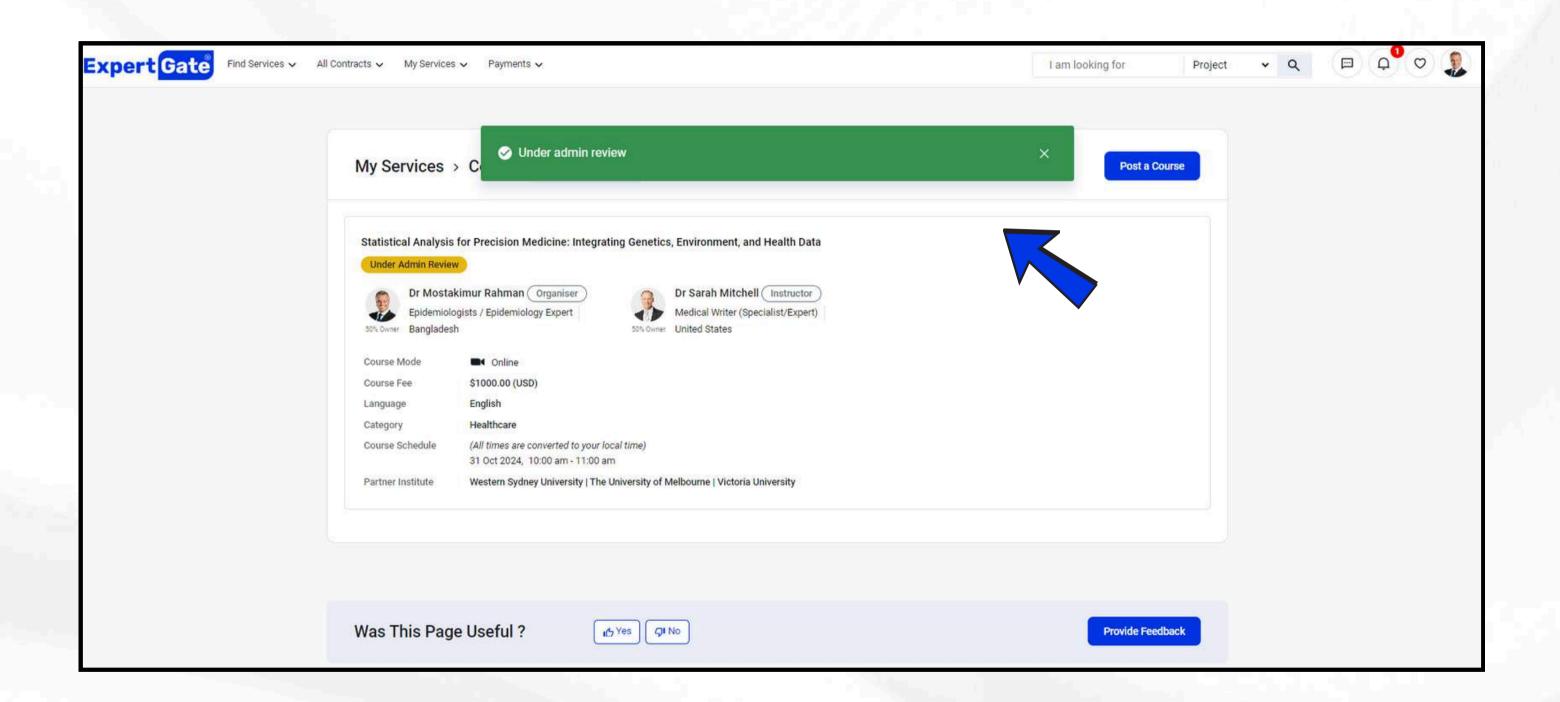
Publish the Course







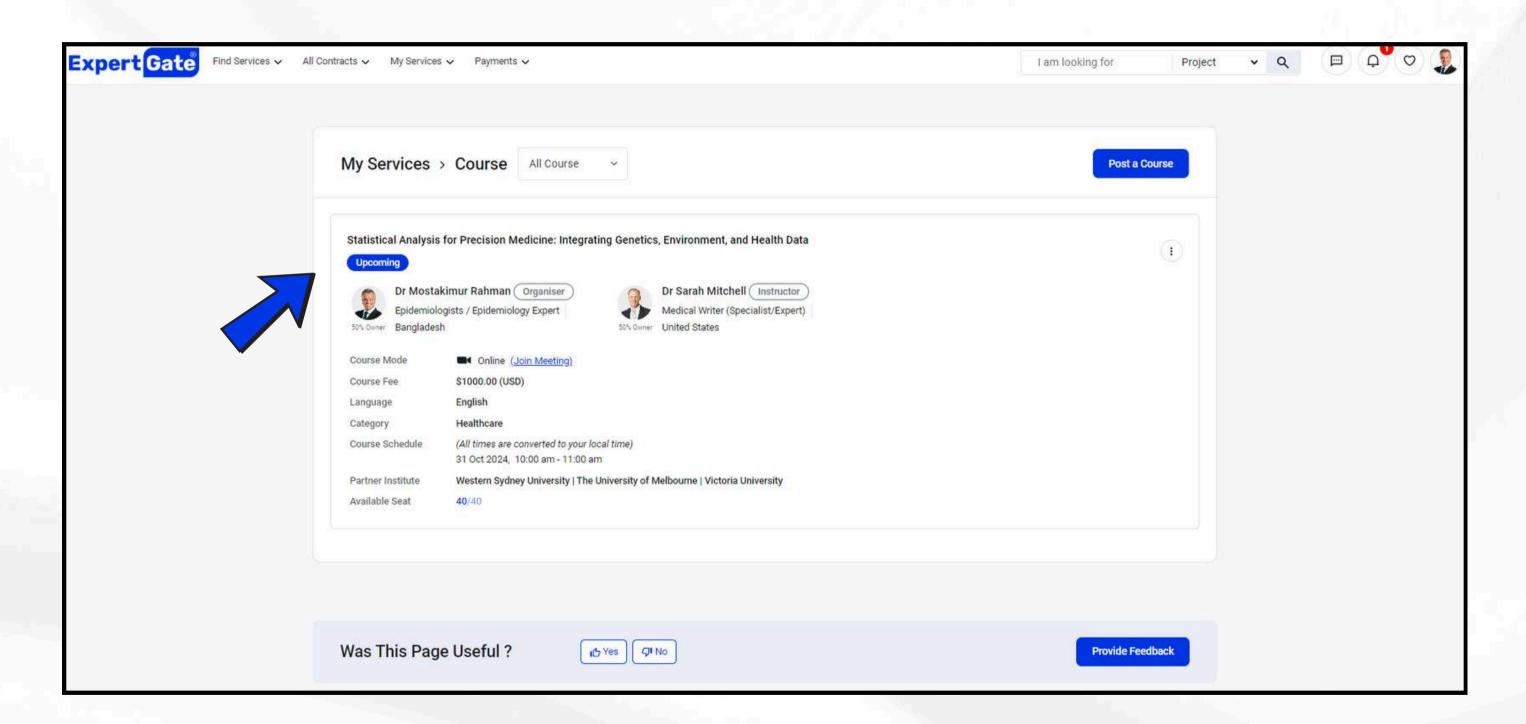
Published Course Under Admin Review







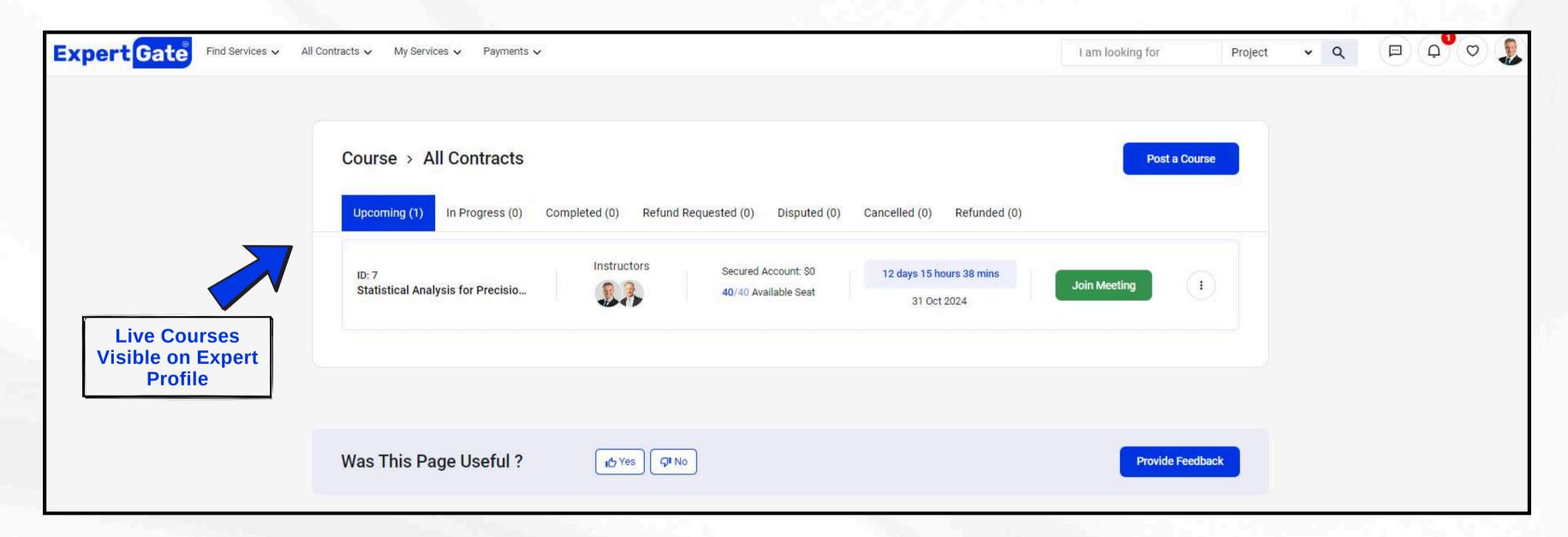
Course is Live Now!







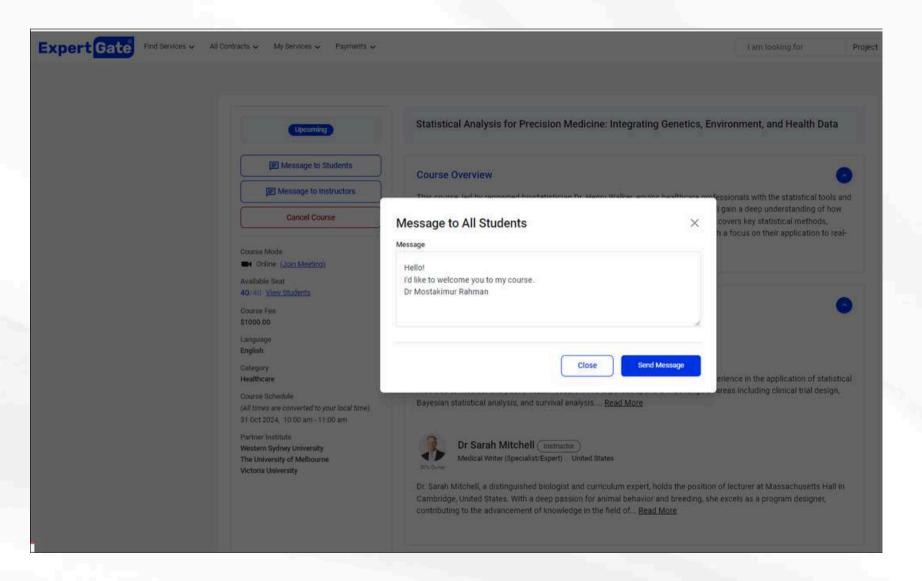
Navigate the Expert Dashboard

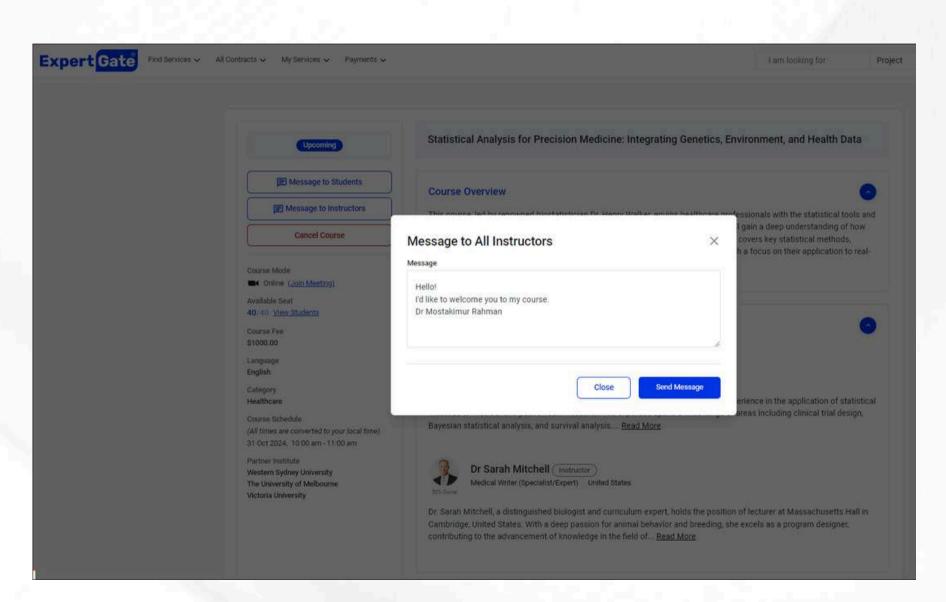






Communicate with Co-Instructors and Learners









Payments Management

Payments Management

Transparency, Reliability, and Security:

- At ExpertGate, we prioritise trust in all collaborative endeavours.
- Our robust payment and pricing policy is designed to:
 - Safeguard your interests through transparent processes.
 - Ensure smooth and fair transactions.

Key Principles

- Transparency: Clear pricing and fees at every step.
- Reliability: Consistent and timely payments for all services.
- Security: Advanced measures to protect all financial transactions.
 Detailed explanation in ExpertGate's payment policy.



Payments Management

Secure Payment Handling:

- ExpertGate partners with Stripe and utilises **Stripe Express Connect** to securely handle payment delivery, holding, and receipt for contracts/sessions between experts and clients.
- Students are required to pay in advance, with funds held in a designated **Platform Secured Account under the expert's name,** protected by Stripe, and kept separate from our operational accounts to ensure security and transparency.
- All experts must complete **Know Your Customer (KYC)** verification as mandated by Stripe to ensure compliance and security in financial transactions.

Automatic Release of Funds

- After an Expert completes a Project or Session, they submit a release request to the client.
- The Customer has a designated review period to assess the delivered service and ensure the agreed-upon requirements are met.
- If there are no objections after the review period ends, funds held in the Platform Secured Account will be **automatically released** to the Expert's account.

Payment Structure at ExpertGate

Contract Type	Platform Fee	Contract Value	Service Charge Fee (10%)	Expert's Earning		
Fixed Price Contract	10%	\$100	\$10	\$90		
Hourly Contract	10%	\$100 per hour	\$10 per hour	\$90 per hour		
Consultation Session	10%	\$100	\$10	\$90		
Course	10%	\$100	\$10	\$90		

Automated Payments: The payment system is fully automated, ensuring timely and secure transactions for all parties.

Revenue Sharing: Experts receive a percentage of the course fees based on their role as either Organising Instructors or Co-Instructors.

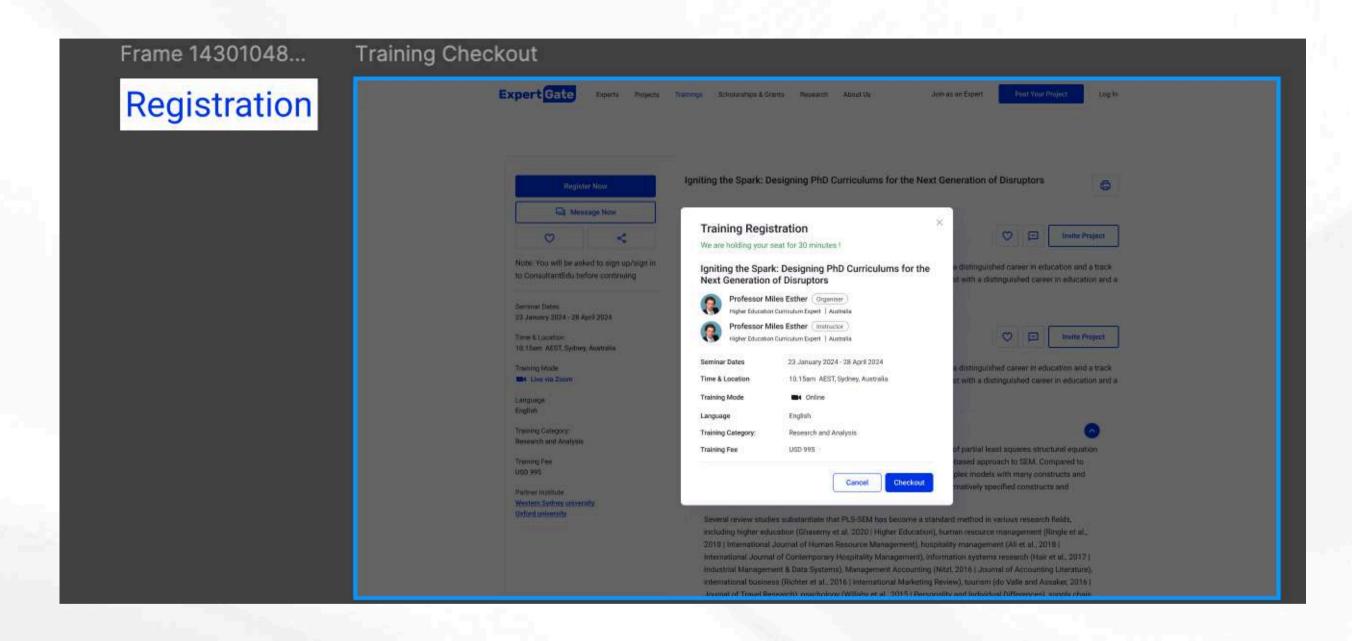
50% Social Contribution: ExpertGate commits to reinvesting 50% of profits into educational initiatives, benefiting underserved communities.

Transparent Payouts: Experts can track their earnings in real-time through their dashboard, with payments processed automatically after course completion.



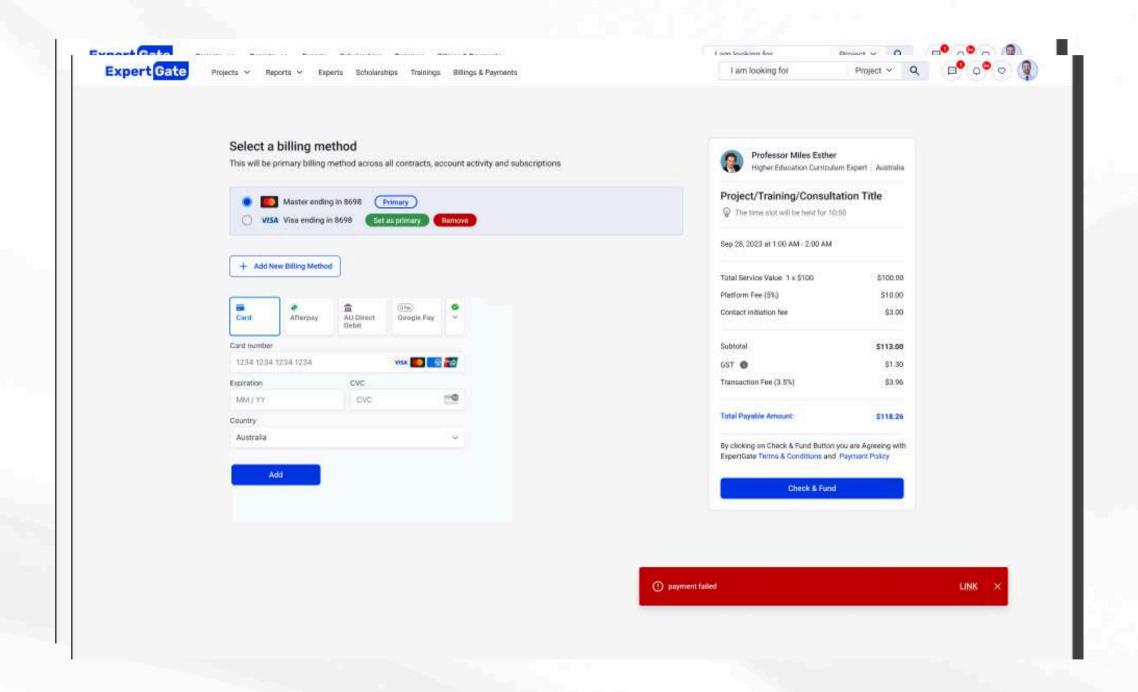
Enrollment Management

Student Enrollment Management



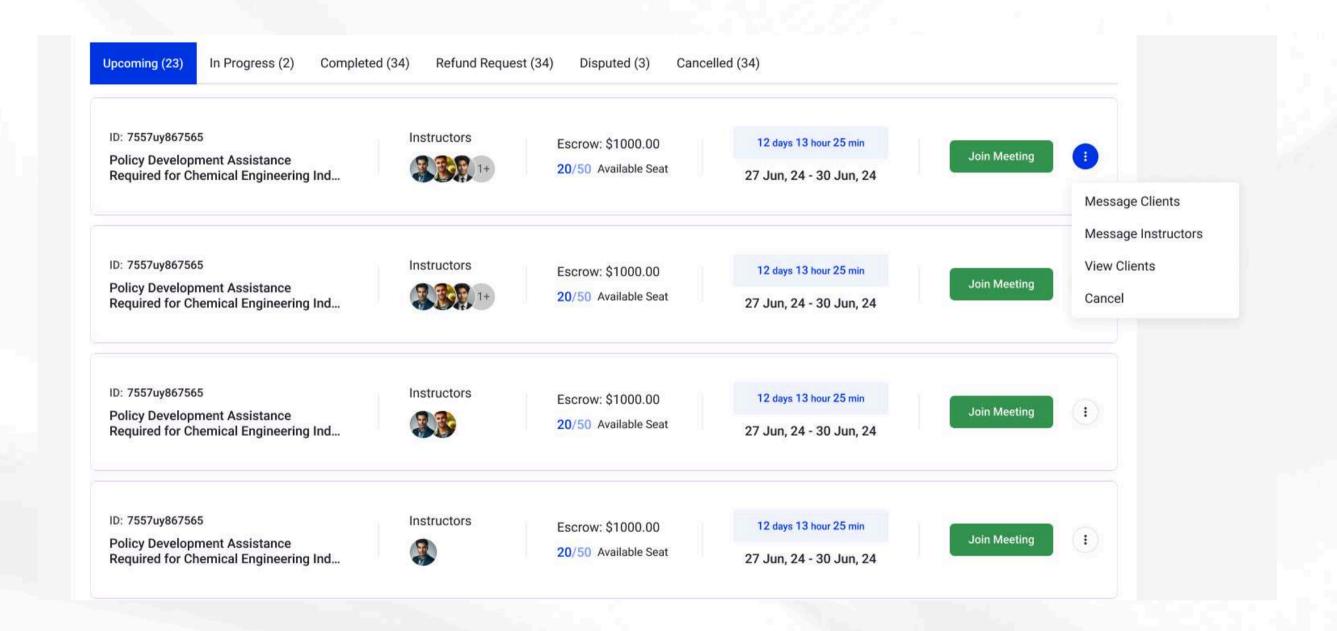


Enrollment Management



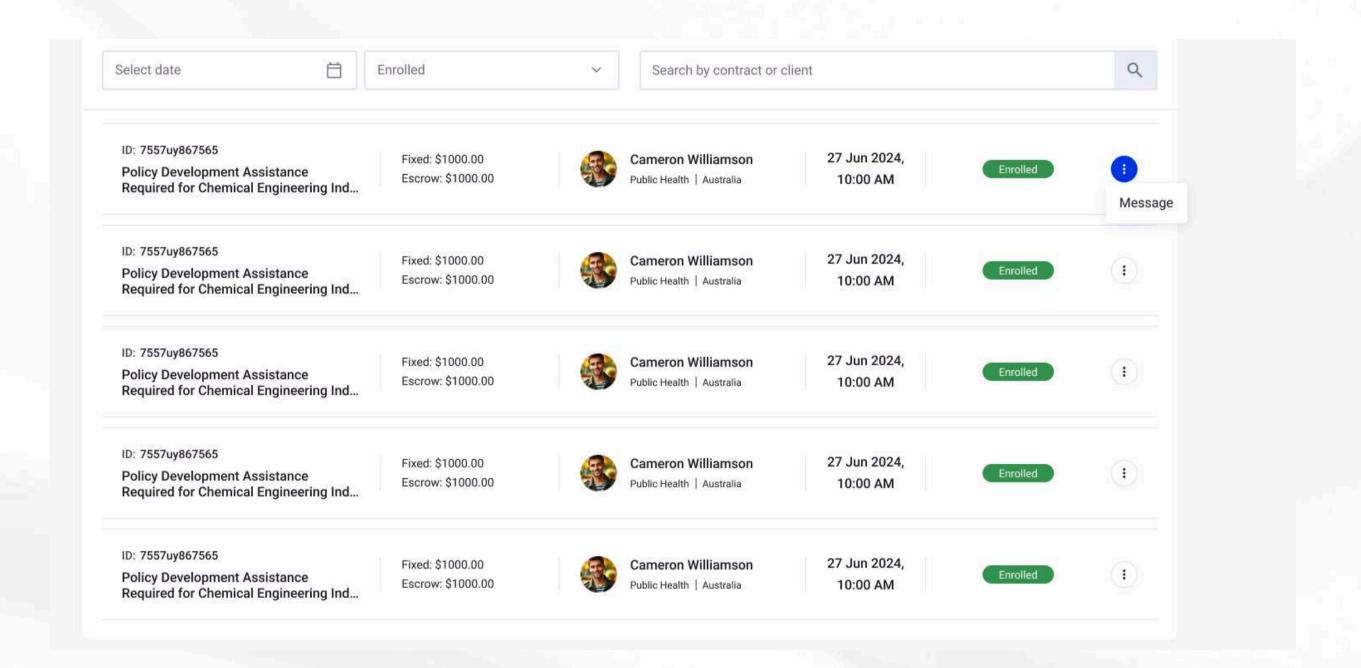


Upcoming Course





Students Enrollment



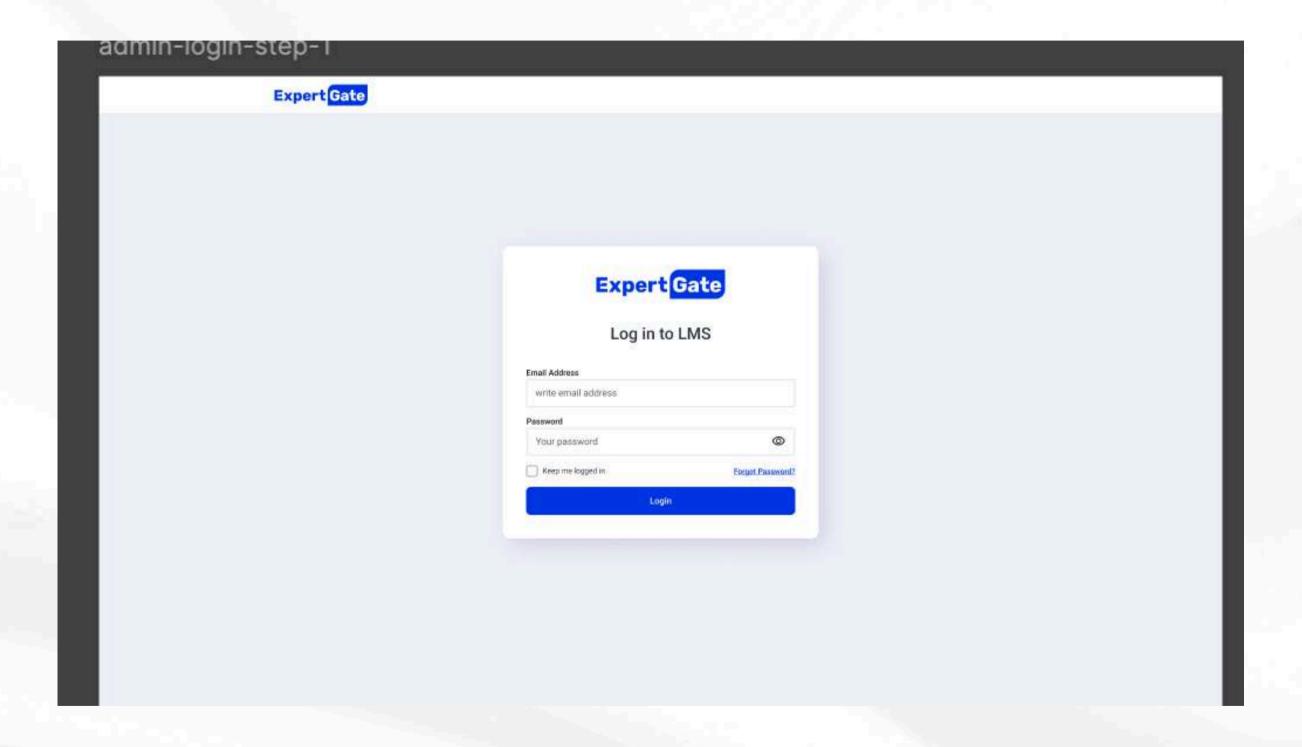




How to manage your Course on the LMS?



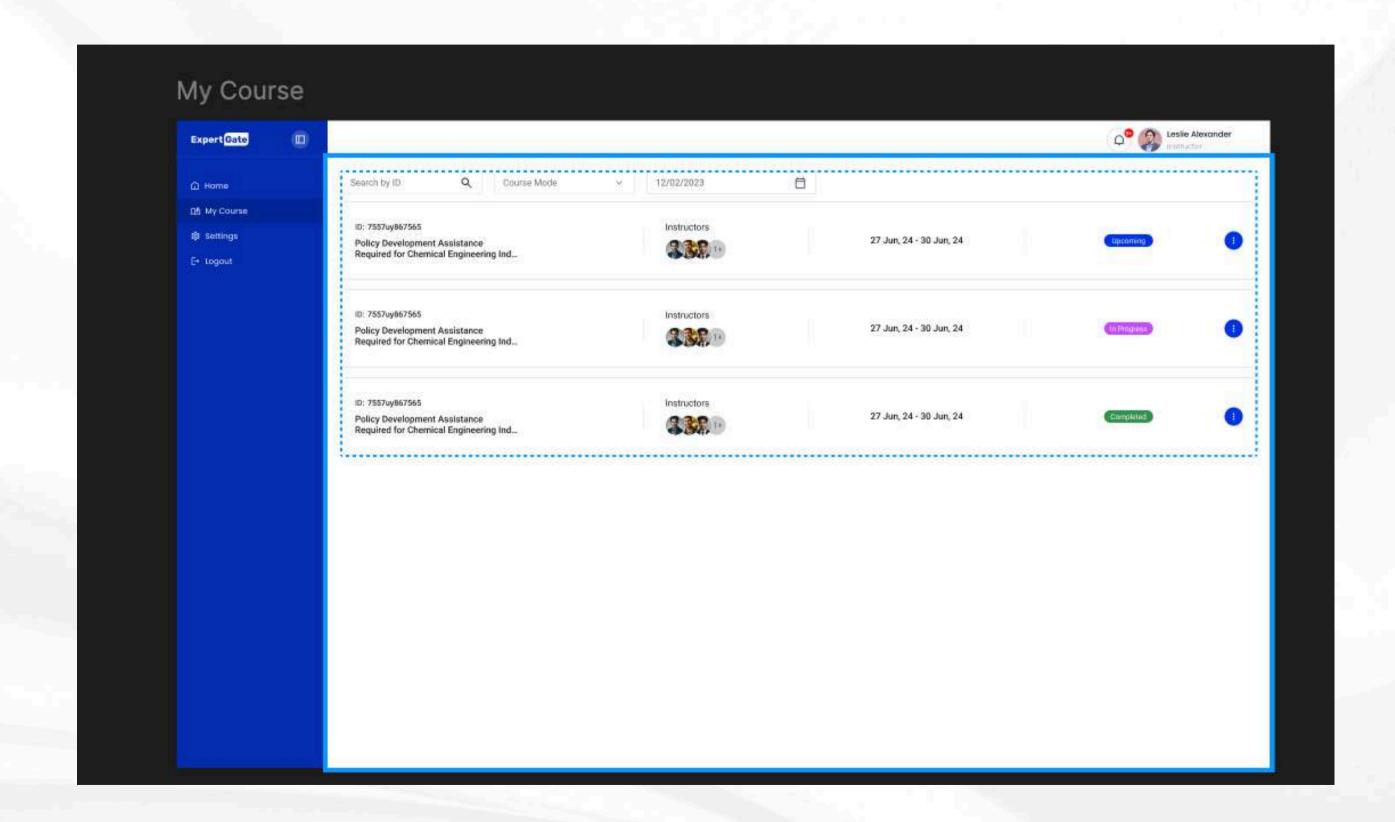
O4 Access Expert LMS using credentials





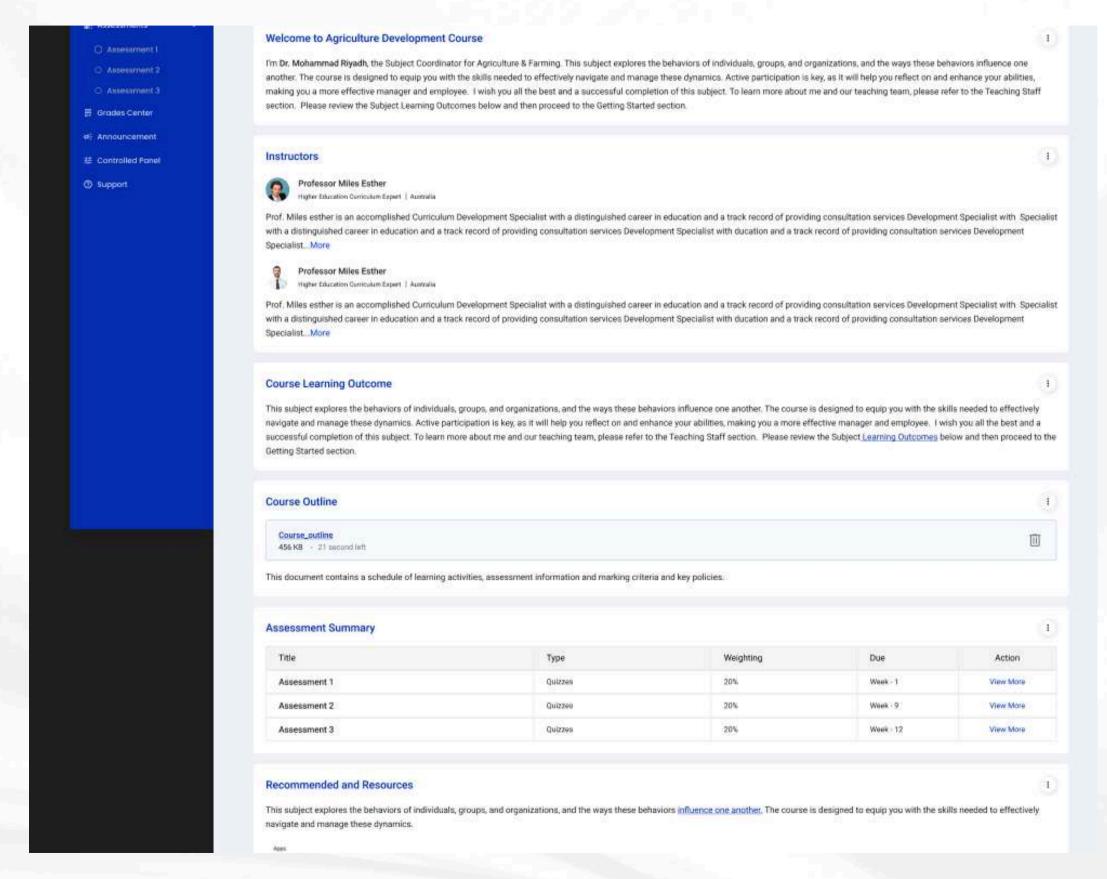


O4 Access Expert LMS using credentials



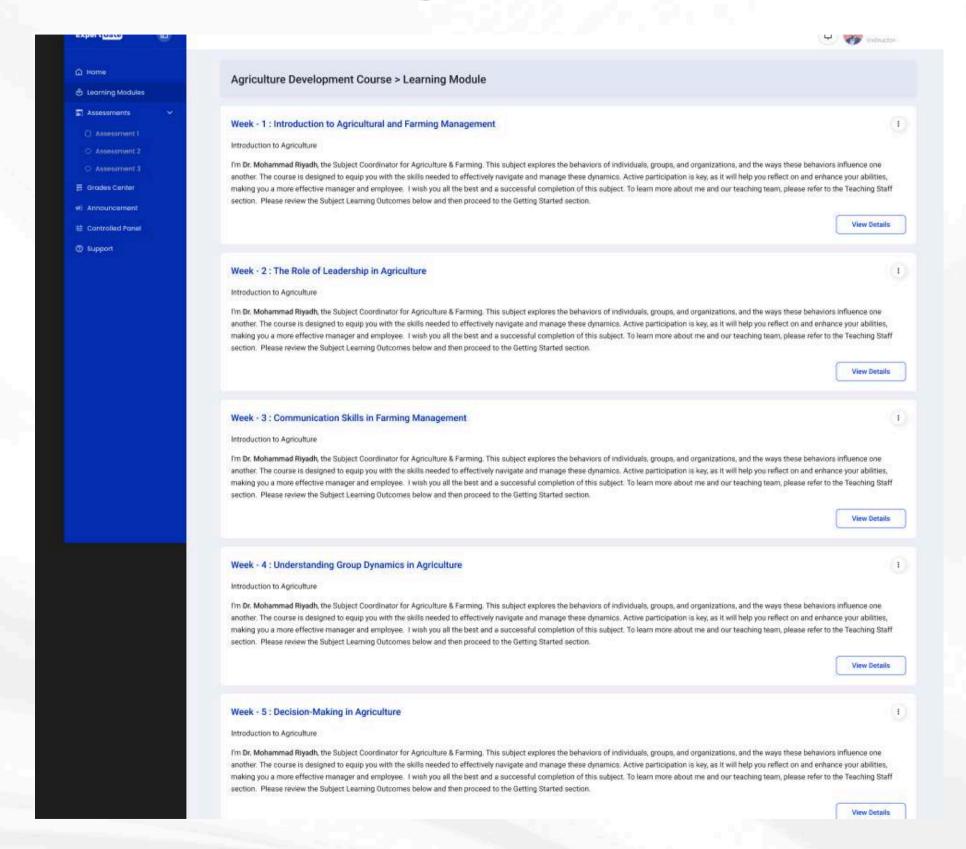


Access Expert LMS using credentials



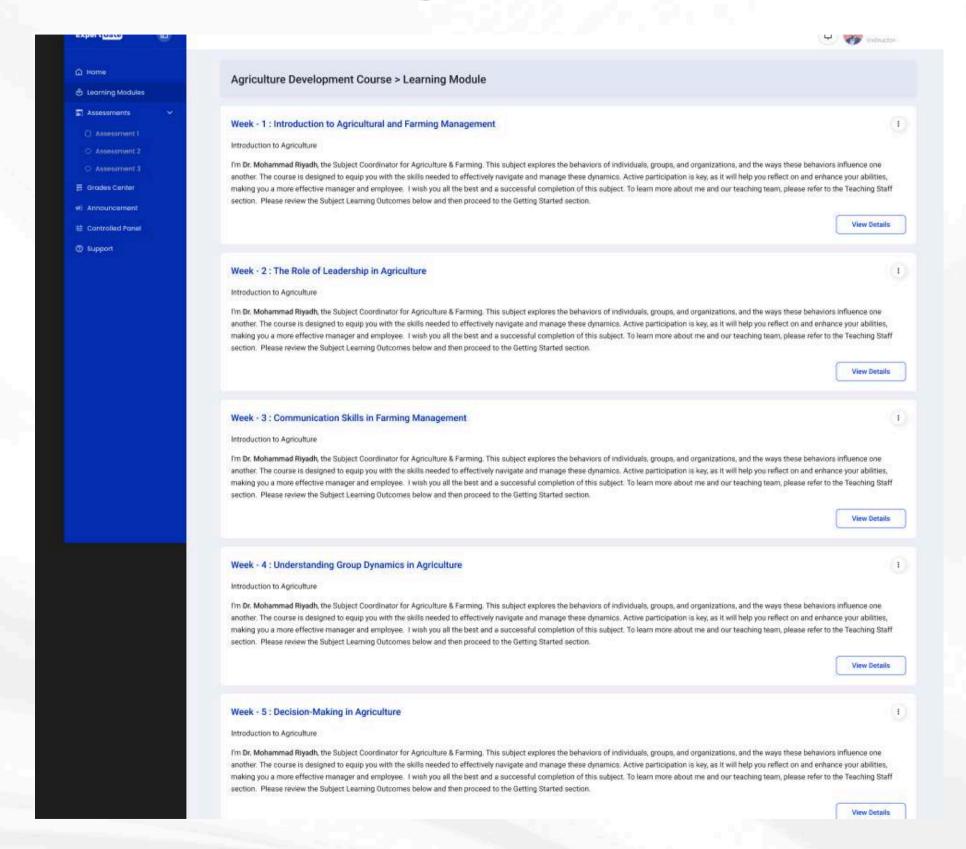


Weekly Module



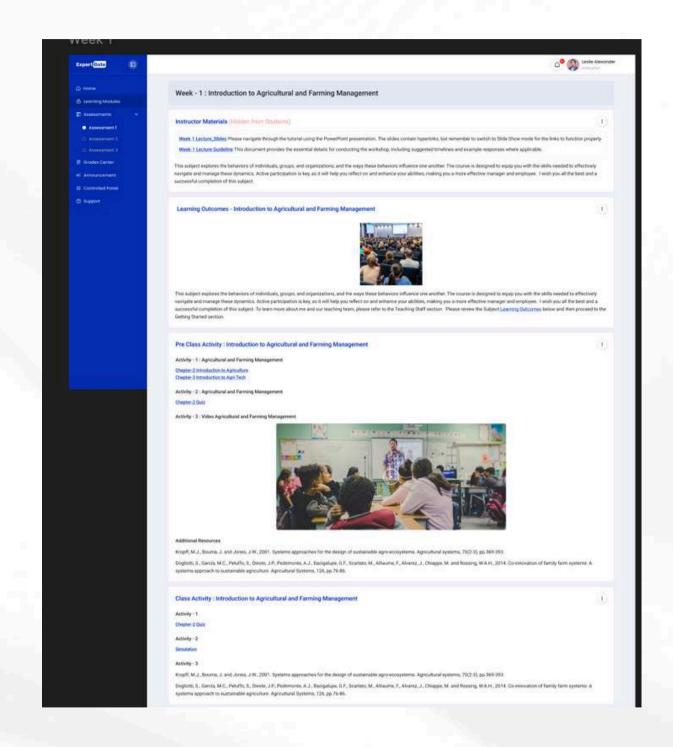


Weekly Module





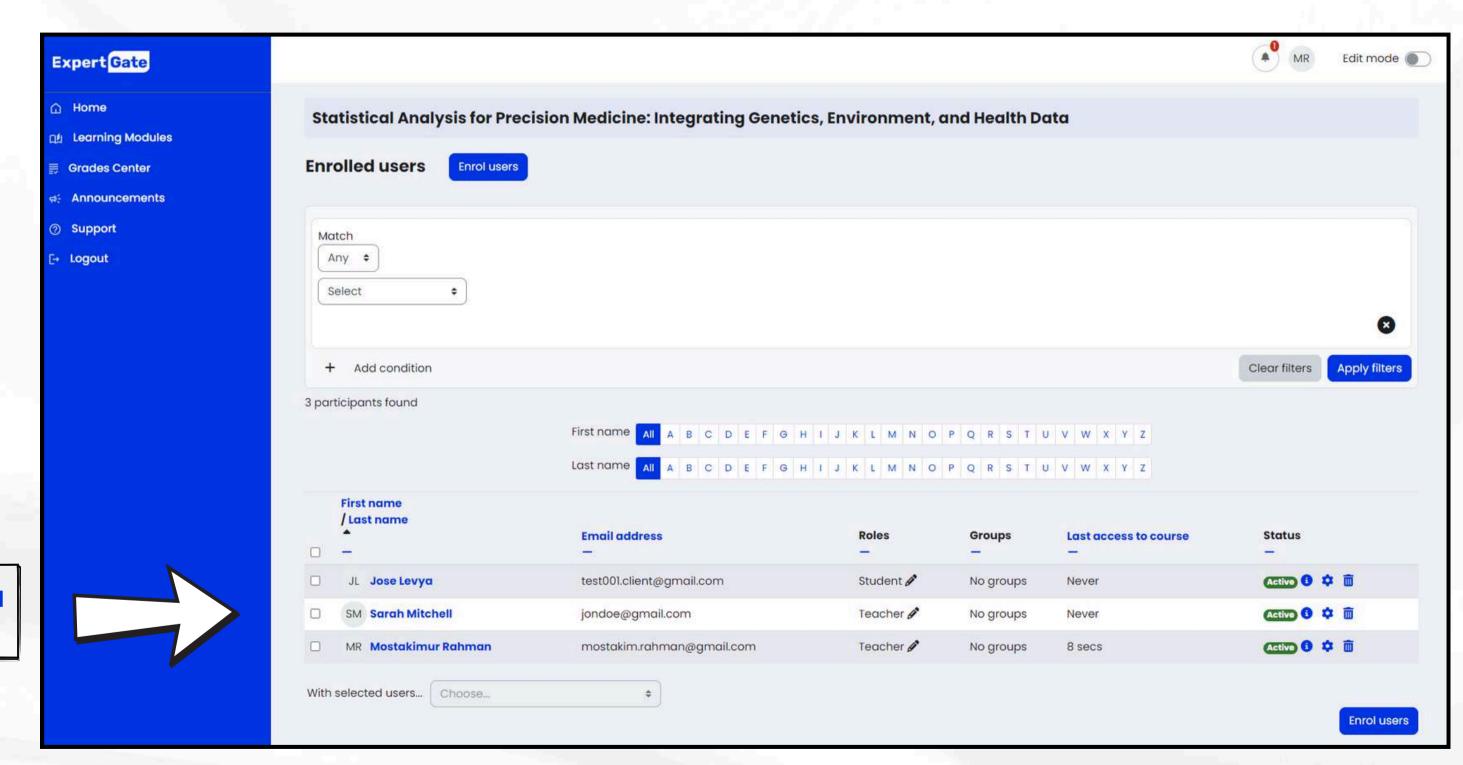
Weekly Module Structure







O5 Access your Course learners on LMS

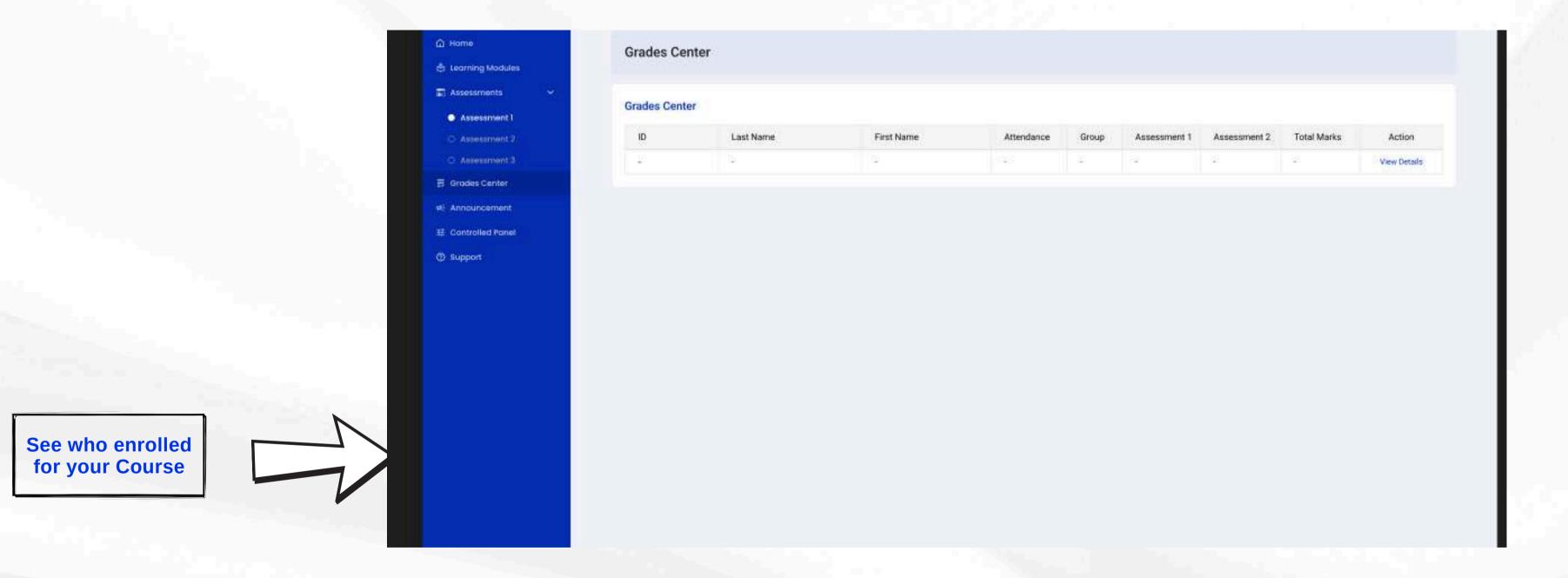


See who enrolled for your Course





O5 Access your Course learners on LMS

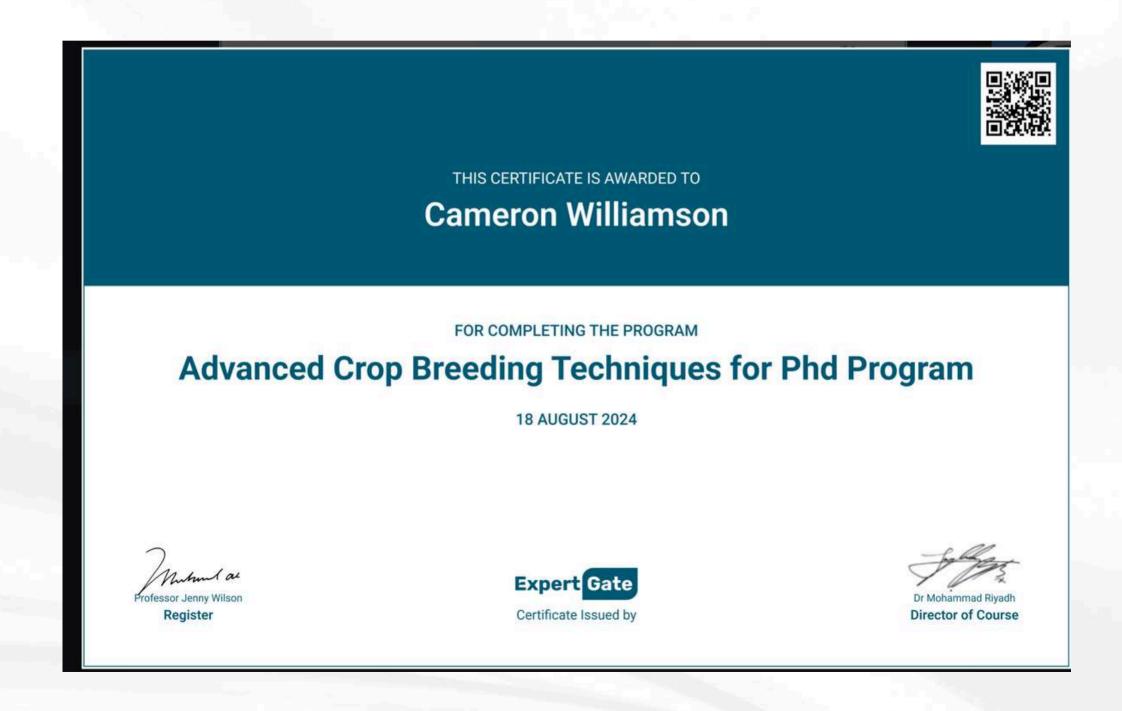






Certificate

Upon completing the course, students will automatically receive a certificate of completion. This certificate will acknowledge their participation and the skills they have gained throughout the course.





Q/A

We welcome your questions!

If you have any inquiries about ExpertGate, course offerings, or LMS management, please feel free to ask!

